



A CELEBRATION OF  
**MUSIC, ART & HERITAGE**

**SATURDAY, OCTOBER 19, 2019**

NAVIGATION ESPLANADE

## **SPONSORSHIP OPPORTUNITIES**

- PRESENTING SPONSOR** | \$15,000  
Recognition as Official Event Sponsor | 10x20 Booth Space at event | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts | Recognition from event emcee
- KID ZONE SPONSOR** | \$5,000 (1 Remaining)  
Recognition as Official Kid Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts promoting the Kid Zone | Recognition from event emcee
- HERITAGE ZONE SPONSOR** | \$5,000  
Recognition as Official Heritage Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts promoting the Heritage Zone | Recognition from event emcee
- CULTURAL FOOD ZONE SPONSOR** | \$5,000  
Recognition as Official Cultural Food Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts promoting the Cultural Food Zone | Recognition from event emcee
- EAST GATE SPONSOR** | \$7,500
- WEST GATE SPONSOR** | \$7,500 **UNAVAILABLE**  
Recognition as Official East or West Gate Sponsor | Recognition on Main Entrance Gate | Recognition on all promotional items | Inclusion on East End Street Fest website | Recognition from event emcee
- SOUND SPONSOR** | \$5,500 (1 Remaining)  
Recognition as Sound Sponsor | Recognized on stage signage as "Powered by: Sponsor Name" | Recognition on all promotional signage promoting live music | Inclusion on East End Street Fest website | Recognition from event emcee
- PRINTING SPONSOR** | \$5,000
- SIGNAGE SPONSOR** | \$5,000  
Recognition as Official Printing or Signage Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | Recognition from event emcee
- PLAYSCAPE SPONSOR** | \$3,000 **UNAVAILABLE**  
Recognition as Official Printing or Signage Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | Recognition from event emcee
- ATM SPONSOR** | \$4,000 **UNAVAILABLE**  
Recognition as ATM Sponsor | Inclusion on East End Street Fest website



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- COOL ZONE SPONSOR** | \$3,000  
Recognition as Cool Zone Sponsor | Recognition on all promotional items in the Cool Zone | Inclusion on East End Street Fest website | Recognition from event emcee
- SECURITY SPONSOR** | \$3,000  
Recognition as Security Sponsor | Inclusion on East End Street Fest website  
Recognition from event emcee
- ROADSIDE BILLBOARD SPONSOR** | \$2,500 (6 Available)  
Logo inclusion on roadside billboard promoting the East End Street Festival for 4-5 weeks until day of the event
- MOBILE BILLBOARD SPONSOR** | \$2,000 (4 Available)  
One mobile billboard on one of our graffiti trucks that travel city-wide everyday with your logo for 4-5 weeks until day of the event
- FOOD & BEVERAGE AREA SPONSOR** | \$2,500 (2 Remaining)
- GREEN SPACE REST AREA SPONSOR** | \$2,500 **UNAVAILABLE**  
Recognition as Food & Beverage Area or Green Space Rest Area Sponsor | Logo recognition on all promotional materials for Food and Beverage or Green Space Rest Areas | Inclusion on East End Street Fest website | Recognition from event emcee
- VOLUNTEER T-SHIRT SPONSOR** | \$2,000  
Logo recognition on volunteer t-shirts | Inclusion on East End Street Fest website
- BIKE CORRAL SPONSOR** | \$2,000  
Recognition as Bike Corral Sponsor | Inclusion on East End Street Fest website
- EAST END HERO** | \$1,000  
Recognition from event emcee

### **Sign me up to be an East End Street Fest Sponsor!**

Please email completed form to [info@eastendstreetfest.com](mailto:info@eastendstreetfest.com) or mail to  
3211 HARRISBURG BLVD., HOUSTON, TX 77003

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
Check \$: \_\_\_\_\_ **(Made out to East End Improvement Corporation)**  
Credit Card (Visa, MC, AMEX, Discover) \$: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Expiration: \_\_\_\_\_