



## SPONSORSHIP OPPORTUNITIES

### ☐ **Presenting Sponsor** | \$25,000

Recognition as Official Event Sponsor | 10x20 Booth Space at the event | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium lots | Recognition on all social media posts | Event recognition from event Emcee

### ☐ **Kid Zone Sponsor** | \$10,000 (2 Available)

Recognition as Official Kid Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium lots | Recognition on all social media posts promoting the Kid Zone | Event recognition from event Emcee

### ☐ **Heritage Zone Sponsor** | \$8,000

Recognition as official Heritage Zone sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium lots | Recognition on all social media posts promoting the Heritage Zone | Event recognition from event Emcee

### ☐ **Cultural Food Kitchen Zone Sponsor** | \$8,000 **UNAVAILABLE**

Recognition as official Cultural Food Kitchen Zone sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium lots | Recognition on all social media posts promoting the Cultural Food Kitchen Zone | Event recognition from event Emcee

### ☐ **East "Corazon" Gate Sponsor** | \$7,500

### ☐ **West Gate Sponsor** | \$7,500 **UNAVAILABLE**

Recognition as official East Gate or West Gate sponsor | Recognition on Main Entrance gate | Recognition on all promotional items | Inclusion on East End Street Fest Website | Recognition on all social media posts | Event recognition from event Emcee

### ☐ **Afternoon Street Performer Sponsor** | \$5,000

### ☐ **Evening Street Performer Sponsor** | \$5,000

Recognition as official Afternoon or Evening Street Performer sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Event recognition from event

### ☐ **Sound Sponsor** | \$5,500 (2 Available)

Recognition as Sound sponsor | Recognized on stage signage as "Powered by: Sponsor Name" | Logo recognition on all promotional signage promoting the Live Music | Inclusion on East End Street Fest Website | Event recognition from event Emcee

### ☐ **Printing Sponsor** | \$5,000

### ☐ **Signage Sponsor** | \$5,000

Recognition as official Printing or Signage sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Event recognition from event Emcee



A CELEBRATION OF  
**MUSIC, ART & HERITAGE**  
 Saturday, October 20, 2018  
 12 pm - 10 pm | Navigation Esplanade

## SPONSORSHIP OPPORTUNITIES

**VIP Tent Sponsor** | \$5,000 **UNAVAILABLE**

Recognition as VIP Tent sponsor | Logo recognition on all promotional signage in the VIP Tent  
 | Inclusion on East End Street Fest Website

**ATM Sponsor** | \$4,000 **UNAVAILABLE**

Recognition as ATM sponsor | | Inclusion on East End Street Fest Website

**Climate Zone Sponsor** | \$3,000 (2 Available) **UNAVAILABLE**

Recognition as Climate Zone sponsor | Logo recognition on all promotional signage in the Climate Zone  
 | Inclusion on East End Street Fest Website | Event recognition from event Emcee

**Technology Sponsor** | \$3,000 **UNAVAILABLE**

Recognition as Technology Sponsor | Inclusion on East End Street Fest Website | Event  
 Recognition from event Emcee

**Security Sponsor** | \$3,000 **UNAVAILABLE**

Recognition as Security sponsor | Inclusion on East End Street Fest Website | Event recognition from  
 event Emcee

**Mobile Billboard Sponsor** | \$2,500 (1 Available) **UNAVAILABLE**

One mobile Billboard on our graffiti trucks that travel city wide every day with your logo for 4-5 weeks  
 until day of the event

**Food and Beverage Area Sponsor** | \$2,500 (3 Available) **UNAVAILABLE**

**Green Space Rest Area Sponsor** | \$2,500 **UNAVAILABLE**

Recognition as Food and Beverage Area or Green Space Rest Area sponsor | Logo recognition on all  
 promotional materials for Food and Beverage or Green Space Rest Areas | Inclusion on East End Street  
 Fest Website | Event recognition from event Emcee

**Parking Sponsor** | \$2,000 **UNAVAILABLE**

Recognition as Parking sponsor | Logo recognition on all promotional materials for Parking | Inclusion  
 on East End Street Fest Website | Event recognition from event Emcee

**Volunteer T-Shirt Sponsor** | \$2,000 **UNAVAILABLE**

Logo recognition on volunteer T-Shirts | Inclusion on East End Street Fest Website

**Bike Corral Sponsor** | \$2,000 **UNAVAILABLE**

Recognition as Bike Corral sponsor | Inclusion on East End Street Fest Website

**Unable to attend, but would like to make a donation to the East End Street Fest**

**Sign me up to be an East End Street Fest Sponsor!**

Please email completed form to [info@eastendstreetfest.com](mailto:info@eastendstreetfest.com) or mail to  
 3211 HARRISBURG BLVD., HOUSTON, TX 77003

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Check \$ \_\_\_\_\_ **(Made out to East End Improvement Corporation (EEIC))**

Credit Card (Visa, MasterCard, AMEX, Discover) \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_