



A CELEBRATION OF
MUSIC, ART & HERITAGE

SATURDAY, OCTOBER 19, 2019

NAVIGATION ESPLANADE

SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR** | \$15,000
Recognition as Official Event Sponsor | 10x20 Booth Space at event | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts | Recognition from event emcee
- KID ZONE SPONSOR** | \$5,000 **UNAVAILABLE**
Recognition as Official Kid Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts promoting the Kid Zone | Recognition from event emcee
- HERITAGE ZONE SPONSOR** | \$5,000 **UNAVAILABLE**
Recognition as Official Heritage Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts promoting the Heritage Zone | Recognition from event emcee
- CULTURAL FOOD ZONE SPONSOR** | \$5,000 **UNAVAILABLE**
Recognition as Official Cultural Food Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | VIP Sponsor Parking | Recognition on all social media posts promoting the Cultural Food Zone | Recognition from event emcee
- EAST GATE SPONSOR** | \$7,500
- WEST GATE SPONSOR** | \$7,500 **UNAVAILABLE**
Recognition as Official East or West Gate Sponsor | Recognition on Main Entrance Gate | Recognition on all promotional items | Inclusion on East End Street Fest website | Recognition from event emcee
- SOUND SPONSOR** | \$5,500 (2 Available)
Recognition as Sound Sponsor | Recognized on stage signage as "Powered by: Sponsor Name" | Recognition on all promotional signage promoting live music | Inclusion on East End Street Fest website | Recognition from event emcee
- PRINTING SPONSOR** | \$5,000
- SIGNAGE SPONSOR** | \$5,000
Recognition as Official Printing or Signage Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | Recognition from event emcee
- PLAYSCAPE SPONSOR** | \$3,000 **UNAVAILABLE**
Recognition as Official Printing or Signage Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest website | Recognition from event emcee
- ATM SPONSOR** | \$4,000 **UNAVAILABLE**
Recognition as ATM Sponsor | Inclusion on East End Street Fest website



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- COOL ZONE SPONSOR** | \$3,000 **UNAVAILABLE**
Recognition as Cool Zone Sponsor | Recognition on all promotional items in the Cool Zone | Inclusion on East End Street Fest website | Recognition from event emcee
- SECURITY SPONSOR** | \$3,000
Recognition as Security Sponsor | Inclusion on East End Street Fest website
Recognition from event emcee
- ROADSIDE BILLBOARD SPONSOR** | \$2,500 (5 Available)
Logo inclusion on roadside billboard promoting the East End Street Festival for 4-5 weeks until day of the event
- MOBILE BILLBOARD SPONSOR** | \$2,000 (4 Available)
One mobile billboard on one of our graffiti trucks that travel city-wide everyday with your logo for 4-5 weeks until day of the event
- FOOD & BEVERAGE AREA SPONSOR** | \$2,500 (1 Remaining)
- GREEN SPACE REST AREA SPONSOR** | \$2,500 **UNAVAILABLE**
Recognition as Food & Beverage Area or Green Space Rest Area Sponsor | Logo recognition on all promotional materials for Food and Beverage or Green Space Rest Areas | Inclusion on East End Street Fest website | Recognition from event emcee
- VOLUNTEER T-SHIRT SPONSOR** | \$2,000 **UNAVAILABLE**
Logo recognition on volunteer t-shirts | Inclusion on East End Street Fest website
- BIKE CORRAL SPONSOR** | \$2,000 **UNAVAILABLE**
Recognition as Bike Corral Sponsor | Inclusion on East End Street Fest website
- EAST END HERO** | \$1,000
Recognition from event emcee

Sign me up to be an East End Street Fest Sponsor!

Please email completed form to info@eastendstreetfest.com or mail to
3211 HARRISBURG BLVD., HOUSTON, TX 77003

Business Name: _____ Phone: _____
Contact Name: _____ Email: _____
Address: _____ City, State, Zip _____
Check \$: _____ **(Made out to East End Improvement Corporation)**
Credit Card (Visa, MC, AMEX, Discover) \$: _____
Credit Card Number: _____ CVV: _____
Name on Card: _____ Expiration: _____